

Neoliberalism and Public Higher Education
March 27-28, 2015
Kellogg Center
East Lansing, MI
Program (3/20/15)

Thursday, March 26

6:00 – 9:00 PM Dinner on your own, but we urge people to get together at Beggars Banquet to meet other conferees. ((218 Abbott Road, East Lansing, MI 48823; (517) 351-4540 – Turn right exiting the Kellogg Center, walk a block to Michigan Ave and turn right; Michigan merges with Grand River Ave; continue going east to Abbott and turn left; Beggar’s Banquet is on the eastside of Abbott – total walk is about six blocks). Reservations are encouraged.

Friday, March 27

7:30 AM Registration and continental breakfast
North Lobby and Room Big Ten C

8:30 – 10:00 AM Opening Plenary
Room Big Ten C

Welcoming Remarks

Rubén Martínez, Director, Julian Samora Research Institute
Michigan State University

Introduction of Keynote Speaker

Rubén Martínez, Director, Julian Samora Research Institute
Michigan State University

8:45 – 9:30 AM “What Good is Higher Education? How Neoliberalism Constrains Teaching, Research and Outreach”
Lawrence Busch, University Distinguished Professor of Sociology,
Michigan State University

9:30 – 10:00 AM Q &A

10:00 AM Break
103AB - 105AB Hallway

10:15 – 11:45 AM Panel Series One

Panel 1. Dimensions of Neoliberalism and the Transformation of Higher Education Room 103A-B

Moderator: Brendan Cantwell, Department of Educational Administration
Michigan State University

Presenters: “The Multiple Strands of Neo-Liberalism in Higher Education’s Transformation”
Janice A. Newson, Professor Emeritus, Department of Sociology
York University, Toronto, Canada

“Academic Insecurity and Privatization in Western Public Higher Education”
Claire Polster, Professor, Department of Sociology and Social Studies
University of Regina

Discussant: Riyad Shahjahan, Assistant Professor, Department of Educational Administration
Michigan State University

Panel 2. A Critical Look at Newly Designed Linkages and Reform Efforts Room 105A-B

Moderator: Lawrence Busch, University Distinguished Professor of Sociology,
Michigan State University

“A Critical Look at Industry-Academia Linkages in the Knowledge Economy”
Pilar Mendoza, Associate Professor, Educational Leadership and Policy
Analysis
University of Missouri

“Neoliberal Higher Education Reform: Oregon’s 40-40-20 Experiment”
Ramin Farahmandpur, Professor, Department of Educational Leadership
and Policy
Portland State University

“Liberalisation of Higher Education in Uganda: Implications for Knowledge
Generation and Research”
Kukunda Elizabeth Bacwayo, Faculty of Social Sciences
Uganda Christian University

Discussant: David Wiley, Professor Emeritus, Department of Sociology
Michigan State University

11:45 – 12:00 PM Break
103AB - 105AB Hallway

12:00 – 1:15PM Plenary Luncheon
Kellogg Center Room Big Ten C

- 12:30 – 12:35 PM Introduction of Keynote Presenter
Janice Beecher, Professor and Director, Institute of Public Utilities
Policy Research and Education, College of Social Science,
Michigan State University
- 12:35 – 1:05 PM “Private Advantage and New Patterns of Stratification among Public and
Private Research Universities: Implications for the Public Good”
Sheila Slaughter, Louise McBee Professor of Higher Education,
University of Georgia
- 1:05 – 1:15 PM Q&A

1:15 – 1:30 PM Break

1:30 – 3:00 PM Panel Series Two

**Panel 3. Capitalist Crisis, Corporate Control and the Undermining of Public Higher
Education**
Room 103A-B

Moderator: Kimberly King, Department of Psychology, CSU-LA

Presenters: “Capitalist Crisis and Downsizing Democracy: Curriculum, Diversity & Faculty
Rights”

Kimberly King, Department of Psychology
California State University – Los Angeles

“The Precariat Faculty: Crisis in Contingency”

Craig D. Flanery, Department of Political Science
California State University, East Bay and Laney College

“Teacher Education under the Audit Culture”

Todd Alan Price, Director of Policy Studies
National College of Education, National Louis University

“The Accreditation Hammer at City College of San Francisco”

Vicki Legion, Save City College Coalition
City College of San Francisco

Discussant: Michael Chavez, Department of Sociology
California State University, Long Beach

Panel 4. 'Speaking with one Voice': Iowa State University Ties its Wagon to the Horse of Industrial Agriculture
Room 104A-B

Moderator and

Discussant: Jan L. Flora, Professor Emeritus, Department of Sociology
Iowa State University

Presenters: "The Keeney Place: Sustainable Agriculture and the Land Grant University"
Dennis Keeney, Professor Emeritus and former Director of the Leopold
Center for Sustainable Agriculture, Iowa State University

"The Committed Student and the Compromised University: AgriSol, Monsanto,
and the Silencing of Critical Inquiry"
Angie Carter, Ph.D. Candidate, Sustainable Agriculture
Iowa State University

"Humanities in the Land Grant University"
Taylor Brorby, Graduate Student, Department of English
Iowa State University

3:00 – 3:15 PM Break
103AB - 105AB Hallway

3:15 – 4:45 PM Panel Series Three

Panel 5. Neoliberalism, Public Higher Education and Latinos
Room 103A-B

Moderator: Rubén Martinez, Director, Julian Samora Research Institute
Michigan State University

Presenters: "Neoliberalism and the Context of Public Higher Education for Latinos,"
Rubén Martinez, Director, Julian Samora Research Institute
Michigan State University

"Regimes of Neoliberal Policies and the Implications for Latino Studies
Scholarship"
Teresa Cordova, Director, Great Cities Institute
University of Illinois at Chicago

"DREAMER and DACA Students: Some Neoliberal Observations"
Adalberto Aguirre, Jr., Professor, Department of Sociology
UC-Riverside
Edwin Elias, Doctoral Student, Department of Sociology
UC-Riverside

Discussant: Pilar Horner, Assistant Professor, School of Social Work
Michigan State University

**Panel 6. The Transformation of Teaching through Use of Technology
Room 104A-B**

Moderator: David Gift, Associate Vice President, Community Engagement, Internet2

Presenters: “Online, or Else: Faculty Work in the ‘Disrupted’ University”
Steven Weiland, Professor, Higher, Adult, and Lifelong Education,
College of Education
Michigan State University

“The Oxymoronic Goal of the Technocrats: Education that Eliminates the Need
for Educators”

Martin Kich, Professor of English and Vice President of the Ohio
Conference of AAUP
Wright State University Lake Campus

“How is the Networked Digital Era Changing Higher Education – Really?”
David Gift, Associate Vice President, Community Engagement
Internet2

**Panel 7. Uncertain Career Paths for Graduate Students in a Neoliberal Context
Room 105A-B**

Moderator: Ryan Gunderson, Fixed-Term Assistant Professor, Department of Sociology
Michigan State University

Presenters: “Philosophy at MSU: A way forward.”
Matthew McKeon, Chairperson, Department of Philosophy
Michigan State University

“The Future of the Ph.D.”

Raymond Jussaume, Chair, Department of Sociology
Michigan State University

"One Out of Nine."

Brian Matzke, Lecturer, English Language and Literature
University of Michigan

**5:30 – 7:30 Reception
Room Big Ten C**

Saturday, March 28

7:30AM Registration and Continental Breakfast

North Lobby and Room Big Ten C

8:30 – 10:00 AM Panel Series Three

Panel 8. Can Private Funding Serve the Public Interest? Pitfalls, Principles, and Rules of Engagement for Applied Research and Outreach

Room 103A-B

Moderator: Janice Beecher, Professor and Director, Institute of Public Utilities
Policy Research and Education, College of Social Science,
Michigan State University

Presenters: University-Industry Partnerships: Identifying Concerns and Developing
Practices."

Kevin Elliott, Associate Professor, Lyman Briggs College & Department
of Fisheries and Wildlife & Department of Philosophy
Michigan State University

“Selling Truth to Power: Maintaining Academic Integrity in Sponsored
Engagement”

Janice Beecher, Professor and Director, Institute of Public Utilities
Policy Research and Education, College of Social Science,
Michigan State University

“The Value of Public Higher Education: A Policymaker’s Perspectives”

William Knudson, Product Marketing Economist, MSU Product Center
Michigan State University

Discussant: Pilar Mendoza, Associate Professor, Educational Leadership and Policy
Analysis

University of Missouri

**Panel 9. Pushing Back against Efforts to Undermine Public Higher Education in the Name
of Saving it: Ohio as a Case Study**

Room 104A-B

Moderator: Daniel Velez Ortiz, Assistant Professor, School of Social Work
Michigan State University

Presenters: John McNay, Professor of History and President of the Ohio Conference of
AAUP

University of Cincinnati Blue Ash

Sara Kilpatrick, Executive Director

Ohio Conference of AAUP;

Marty Kich, Professor and Vice President of the Ohio Conference of AAUP
Wright State University Lake Campus

Discussant: Charles J. Parrish, Professor, Department of Political Science, Wayne State
University and President, Michigan Conference of the AAUP

**Panel 10. Promoting Public Awareness of What has happened to Public Higher Education
Room 105A-B**

Moderator: David Wiley, Professor Emeritus, Department of Sociology
Michigan State University

Frank Fear, Professor and Senior Associate Dean Emeritus, Department of
Community Sustainability, College of Agriculture and Natural Resources
Michigan State University

10:00 – 10:15 Break
103AB - 105AB Hallway

10:15 – 11:55 Closing Keynote Plenary Panel
Room Big Ten C

Moderator: Rubén Martinez, Director, Julian Samora Research Institute
Michigan State University

Presenter: "Elitism, Ideology, and Pragmatism: A US Higher Education Perspective"
John V. Lombardi, President Emeritus, University of Florida; Former
Chancellor, University of Massachusetts, Amherst; Former President,
Louisiana State University System

Respondents: Frank Fear, Professor and Senior Associate Dean Emeritus, Department of
Community Sustainability, College of Agriculture and Natural Resources
Michigan State University

Janice A. Newson, Professor Emeritus, Department of Sociology
York University, Toronto, Canada

Response: John V. Lombardi, Former President and Chancellor

Question and Answer Period

11:55 – 12:00 PM Closing Comments

Rubén Martinez, Director, Julian Samora Research Institute
Michigan State University